



Summary of TSA Council meeting held on 20 July 2011

- Council were very sad to receive the resignation of Neil Harvey of Met Surveys for personal reasons. The President led Council in paying tribute to Neil's extraordinary contribution to TSA over the last 11 years, both as an outspoken Council member and dynamic President.
- The PR campaign based around the Utility Surveys Guidance Note has been a huge success. The video was launched on 9 May and a Press release was issued shortly after to some 200 trade publications. Word was also spread on Facebook, LinkedIn and Twitter. The video has been viewed over 1,400 times, the download figures of the document have soared – as have all downloads from TSA's website.
- 33 membership application forms have been sent out since the last meeting, which is both record-breaking and also further proof of the success of the PR campaign.
- Work samples have now been uploaded to the website, giving clients a clear idea of the quality of work they can expect from a TSA member.
- Council approved the application of Arthur Hudson Site Engineers for Affiliate Membership.
- TSA's group on LinkedIn currently has 500 members and is open to non-members. TSA also has 207 followers on Twitter.
- Two seminars took place on 24 May (Employment Law/Social Media) and 30 June (Making your Website more effective) with Villa Park and West Brom the venues. One more business seminar will take place in October/November in Birmingham.
- The plans for the Discussion Group on 2 November in Manchester have been finalised. The theme for the day will be 'The Past, The Present and The Future.'
- The Technical Committee have been working on producing new Client Guides (e.g. Topographical Surveys) and also refreshing existing ones. A new document design has been approved.
- The ICES Fellow scheme is still going well with thirteen TSA applications having been approved and five others currently completing the form.